

## Narcotic Educational Foundation of Nevada Scholarship Award Essay

In order to make the Narcotic Educational Foundation of Nevada logo that I present to you, I had to cycle through several rough ideas. Originally, I had absolutely no inspiration on what the logo would appear as, but I keep a few traits that I sketched into my first drafts. First and foremost was the requirement of the shape of Nevada. If you look closely to my submission, the shape on the left, is that of a Nevada, put on a slight curve so as to 'flow' more and the overall form is 3-dimensional. At first, I planned on the letters of NEFN to be flat, but when time came to draw it out, the letters felt very bland and, obviously, flat. This gave me the idea to test my skills and attempt to make the letters 3-dimensional as well, but at the end of this step, it still appeared flat and boring. So to adjust it to my liking, I made the letterings to carry out the quantity of glass to the best of my ability. The biggest difficulty in creating the glass texture was the shadow and the shine. I improvised and even added my own flare to how the light was reflected. Truthfully, I have to say, that I am very pleased with the end product.

When I first visited the NEFN website, I struggled with difficulty to think of how my logo would relate to what the site and its co-founders wanted to portray. I felt I needed to include an image of a drug to deliver the point across, but had no idea how to make it presentable in a positive fashion. So that idea was scratched and I focused on how I would turn the acronym into a noticeable and unique image. Browsing through several industrial logos, I still failed to come up with a good idea. When it hit me, in order to teach and educate the people of Nevada, we must be heard. And to represent our voice, I molded the letters 'NEFN' into an exclamation mark. I used the colors purple, because it is a color that is capable of reaching. By this, I mean that when one sees the color purple, a person would usually become calm, and understanding. Red would've been too strong, yellow too weak, and to me blue seemed out of place. In order to reach those to be educated, I believed purple to be the best choice.

I truly consider that my logo really does do its best to describe what NEFN means. NEFN wants to educate Nevada about Drug abuse, and considering how our state is deeply involved with Methamphetamine, NEFN is an important necessity to clean the State of Nevada. As a high school student, I see other young adults deal with numerous harmful drugs every day. I am concerned for the future of the children who are younger than these peers of mine, and how easily it is to acquire marijuana or alcohol on the streets. NEFN is crucial for not only the current residents of Nevada, nor the future children of Nevada; Organizations like NEFN are crucial for every state, country and continent in the world.

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